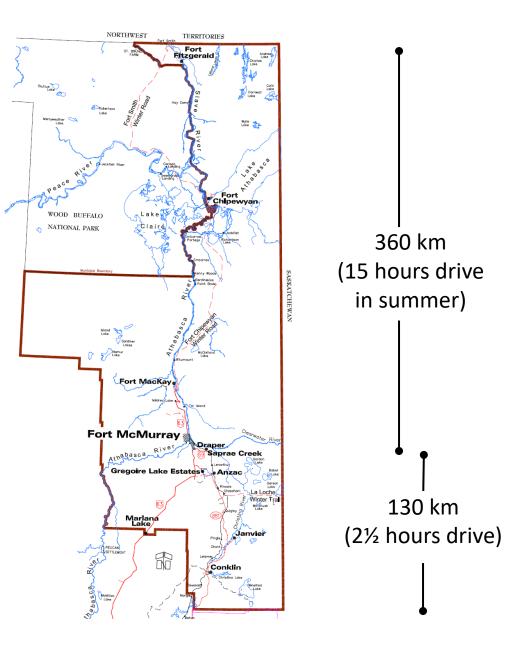
An Atypical TDM - Development of the RM of Wood Buffalo Regional Travel Model



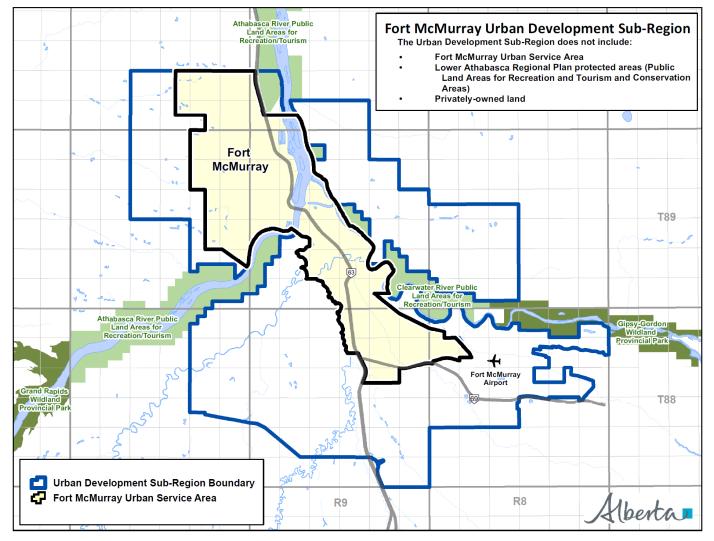
Outline

- What makes the RMWB region unique?
- How does the model work?
- What challenges arose from data sparsity?
- What distinctive results did we obtain?

Study Area: Overall



Study Area: UDSR



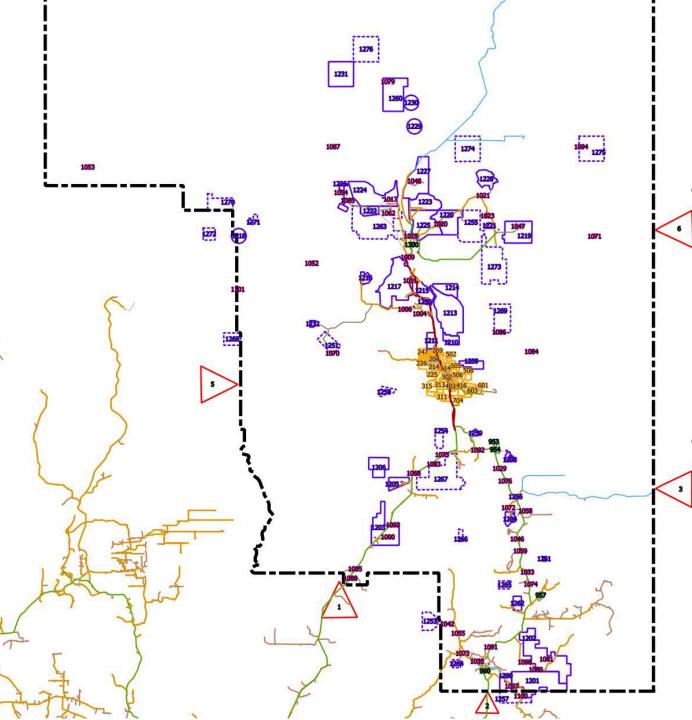
Specific Model Uses for RMWB

Alternatives Analysis in Support of Identified Planning Goals

- <u>R.2.1: Develop Rapid Transit</u> to encourage permanent residency in the region by reducing commuting time from communities to oil sands operations throughout the region
- <u>R.2.2: Expand Regional Road Transportation Systems</u> to facilitate the efficient movement of people and goods throughout the region and to connect to outside markets
- <u>R.2.3: Explore Expansion of Rail Transportation</u> to potentially provide alternative land transportation options for both shipping and passenger travel use
- <u>R.2.4: Support Aerodromes to Facilitate Remote Access</u> to help promote safe and efficient use of air transport
- <u>R.2.5: Support the Development of Multi-Use Corridors</u> to develop integrated mobility solutions for people, goods and services

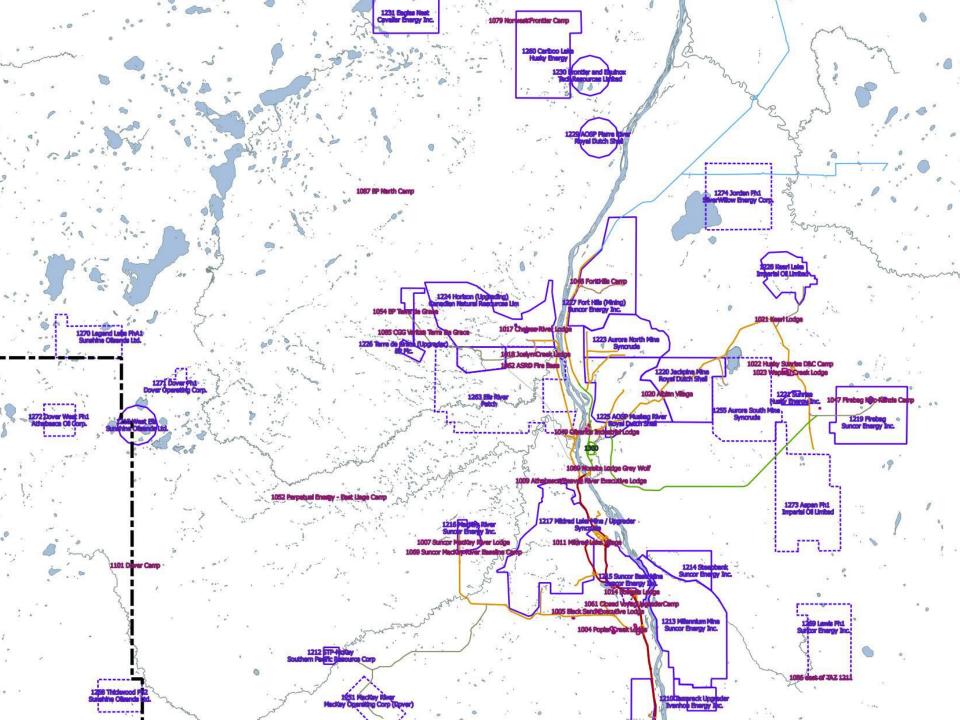
Specific Model Uses for RMWB

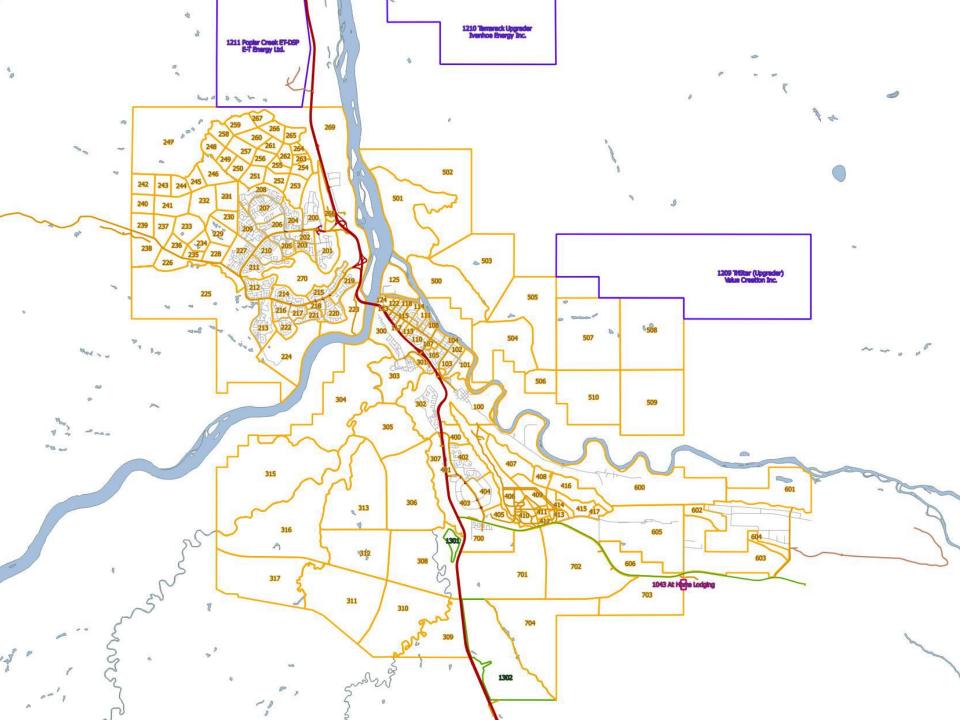
- To support a number of transportation planning activities, including:
 - Traffic forecasting (private, transit and truck)
 - Future volumes and flows for road design
 - Corridor analysis
 - Investment studies
 - Interchange evaluations
 - External and through trip analysis
 - Pavement Management System
 - Safety analysis
 - Transit network planning

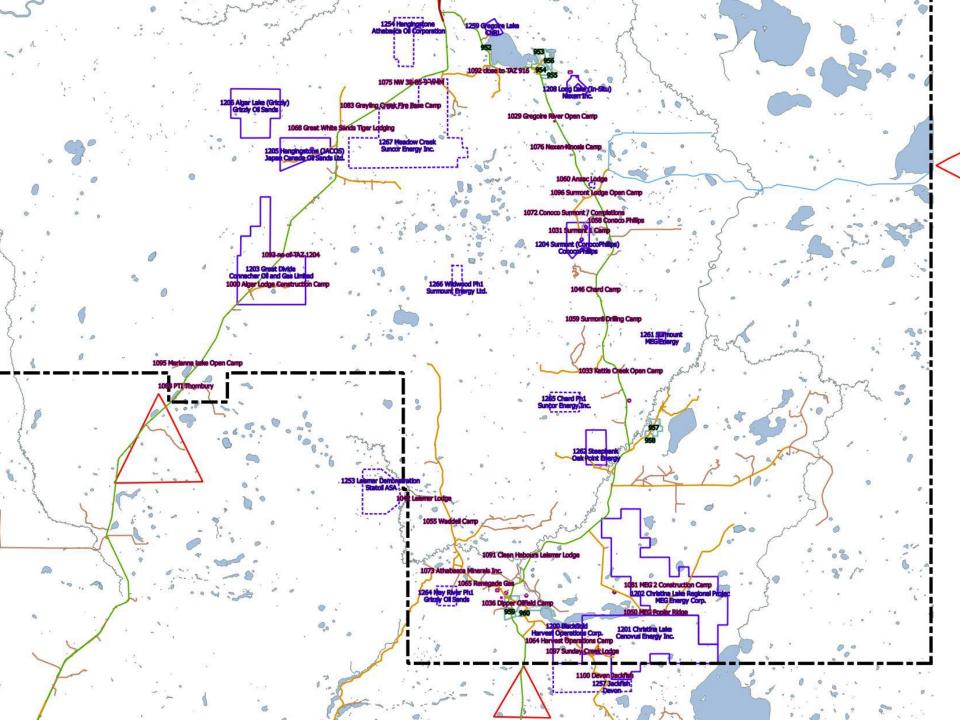


Zones

- Study area divided into "zones" for analysis purposes
- Special zones:
 - Plants
 - Camps
 - External







Modes

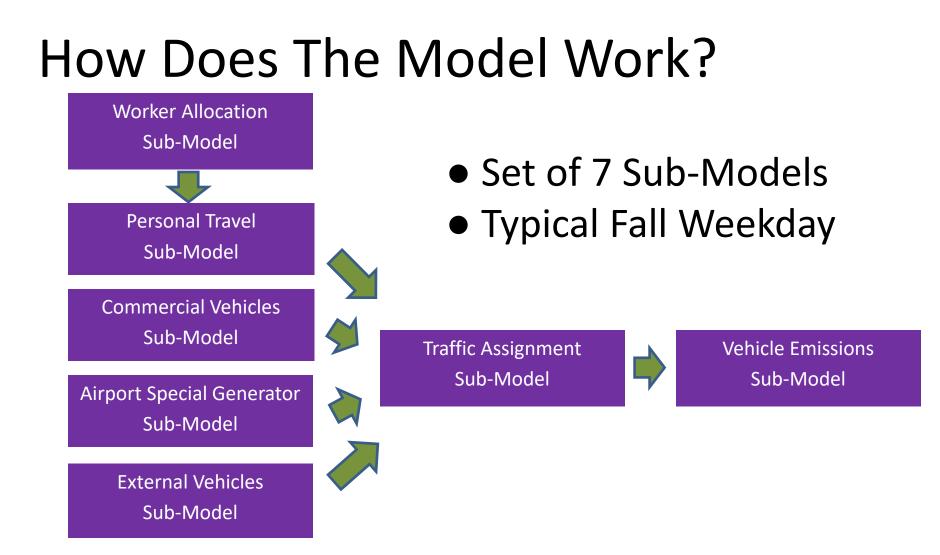
- Auto:
 - Single Occupant Vehicle
 - HOV (2 person and 3+)
- Transit:
 - Public transit
 - Work bus
 - Park and ride (future)
- Active:
 - Walk
 - Bike

- Light commercial vehicles
- Medium commercial vehicles (single unit trucks)
- Heavy commercial vehicles (tractor-trailer)

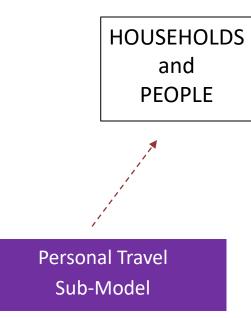
11 Time Periods

- Off-peak:
 - Midnight to 5 AM
- AM Peak:
 - 5 to 6 AM
 - 6 to 7 AM
 - 7 to 8 AM
 - 8 to 9 AM
- Midday:
 - 9 AM to 4 PM

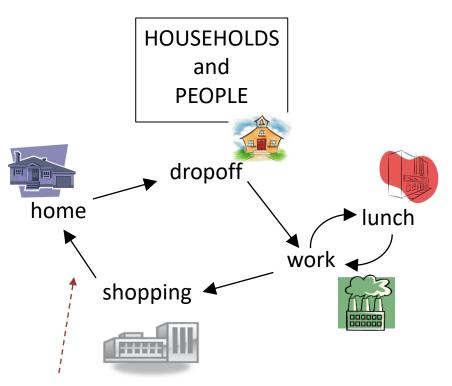
- PM Peak:
 - 4 to 5 PM
 - 5 to 6 PM
 - 6 to 7 PM
 - 7 to 8 PM
- Off-Peak:
 - 8 PM to midnight



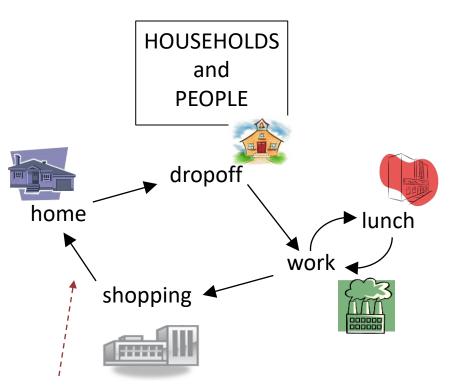
 Represent different aspects of transportation demand and the impacts of transportation

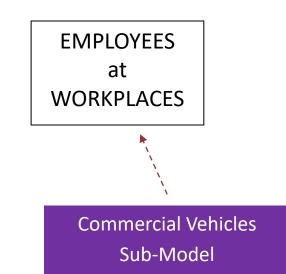






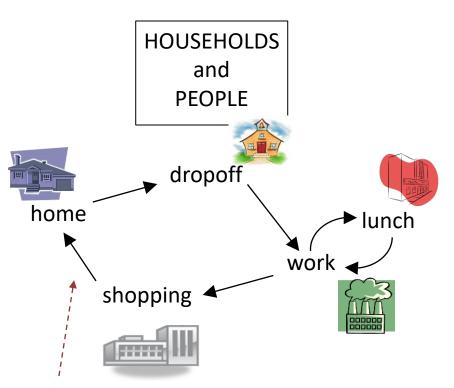
- trips
- start time
- end time
- mode





trips

- start time
- end time
- mode



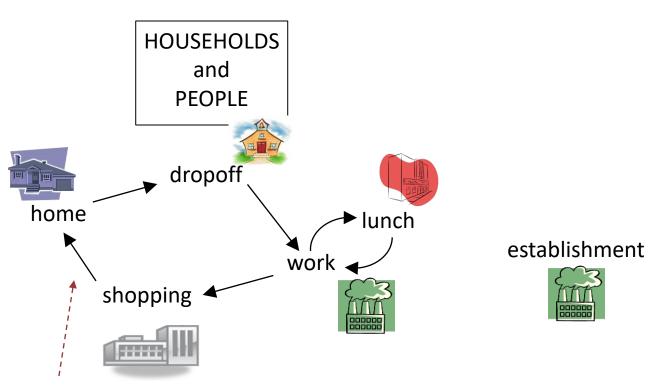


trips

- start time

- end time

- mode



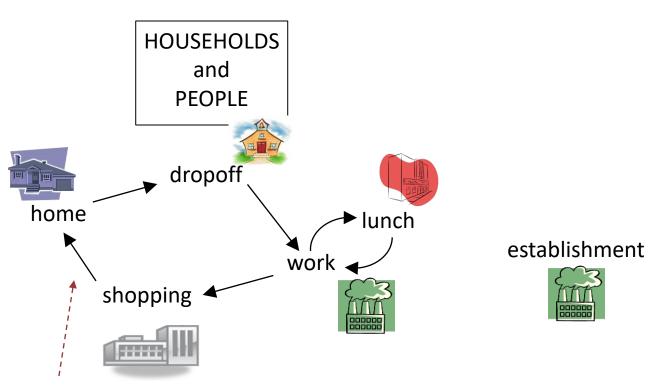
EMPLOYEES at WORKPLACES

trips

- start time
- end time
- mode

Establishments

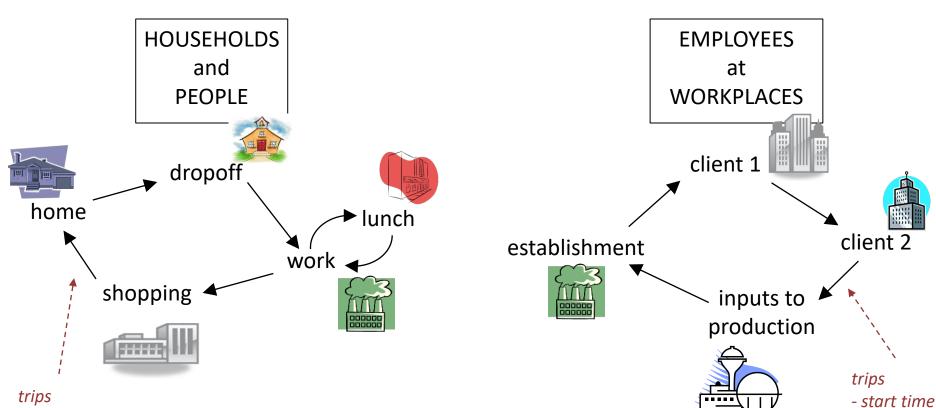
- Oil Sands Plants
- Other Industrial
- Manufacturing
- Retail
- Services
- Transportation and Handling
- Government
- Airport



EMPLOYEES at WORKPLACES

trips

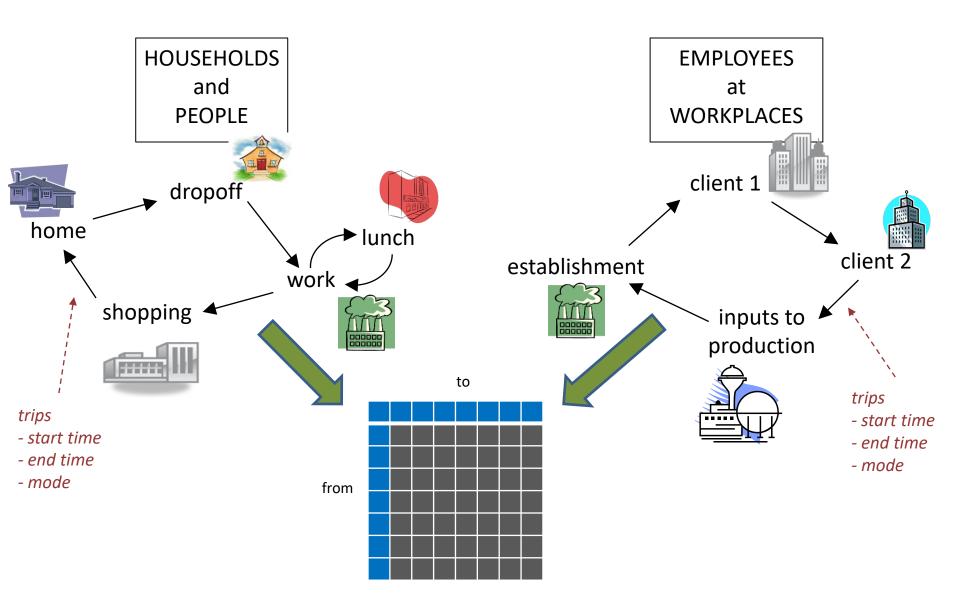
- start time
- end time
- mode

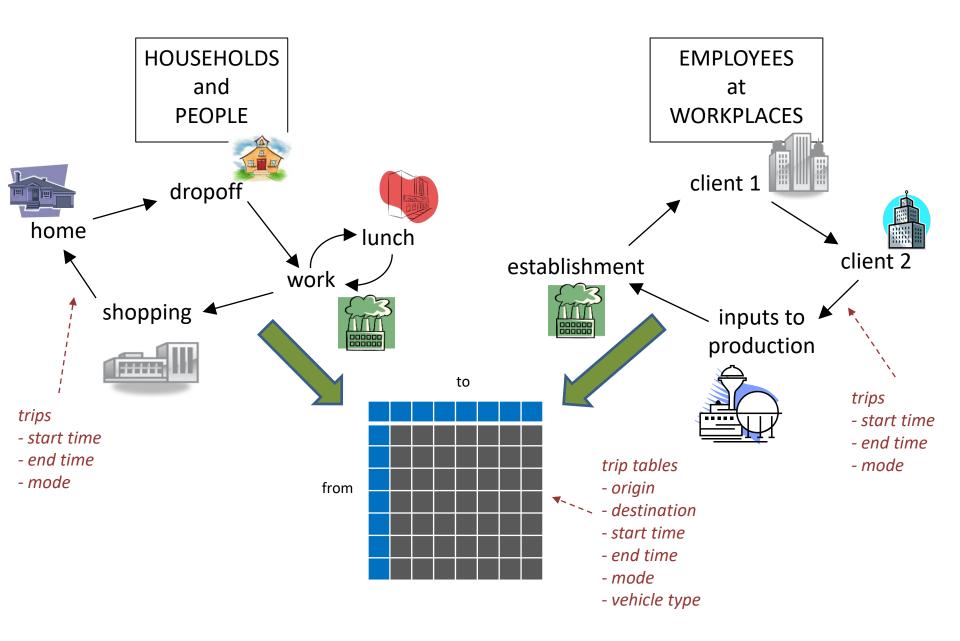


- end time

- mode

- start time
- end time
- mode

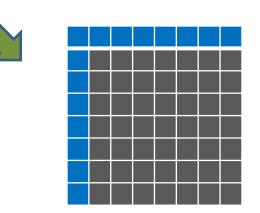




Airport Sub-Model

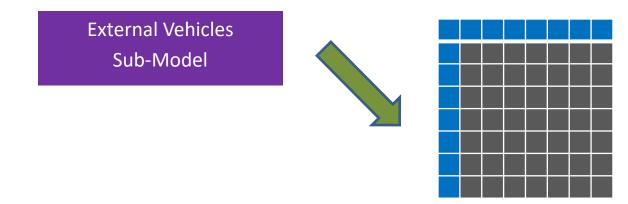
- Air Side Impacts on Surface Transportation
- Air Passenger Volumes given exogenously

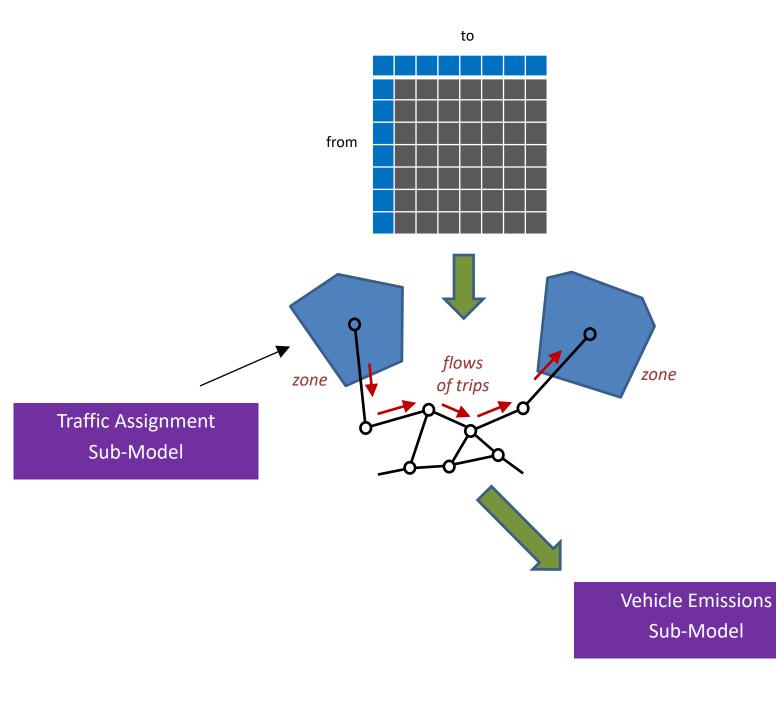
Airport Special Generator Sub-Model



External Vehicle Sub-Model

- Internal ends of external vehicle flows allocated based on distance and zone attractiveness
- Mobile worker flows given exogenously
 - camps, modes, and aerodromes





Worker Allocation Sub-Model

- Workers working in plants:
 - Living in camps
 - Living outside camps
- Connects workers to home and work location
- Incorporates plant-specific shift patterns

- Population
- Employment
- Networks
- Plant operation details

- Population
 - Households and persons at home end
 - Camp residences
- Employment
- Networks
- Plant operation details

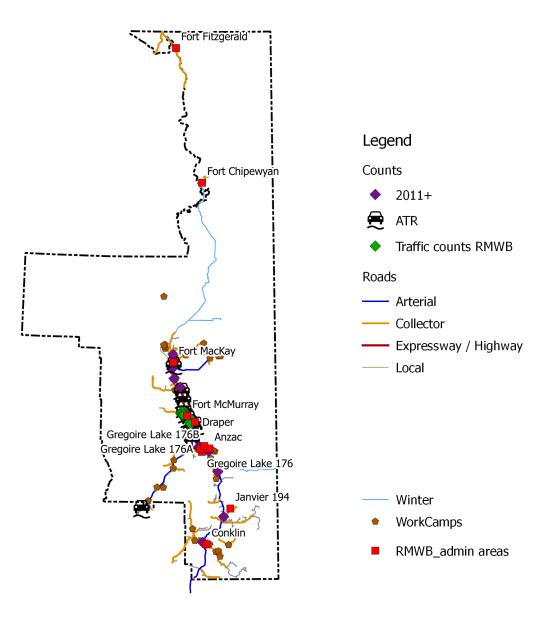
- Population
- Employment
 - Employment by industry
 - School enrolment by level
- Networks
- Plant operation details

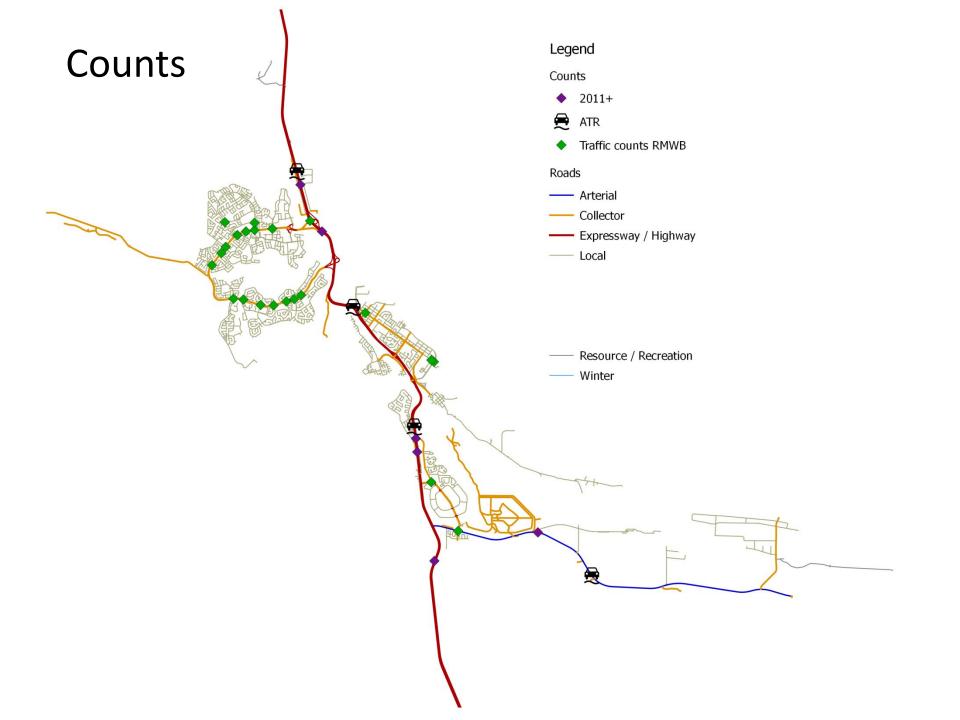
- Population
- Employment
- Networks
 - Road
 - Transit
- Plant operation details

- Population
- Employment
- Networks
- Plant operation details
 - Plant employment
 - Shift time periods

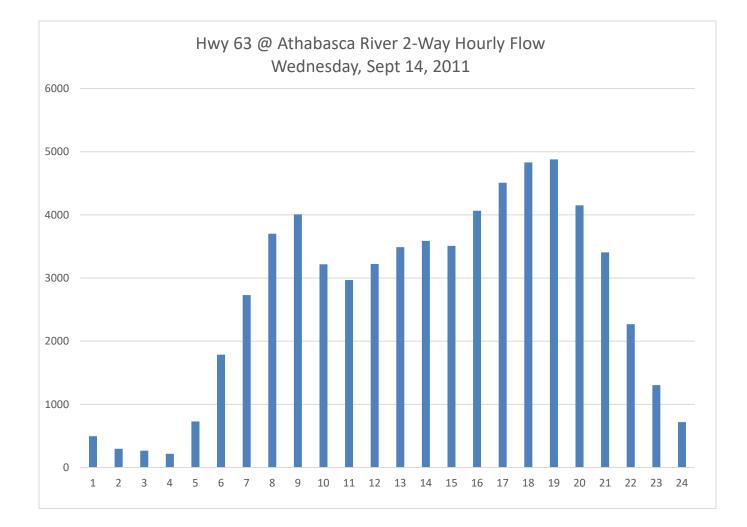
- Population
- Employment
- Networks
- Plant operation details
- Need above for present "base" year and future scenarios
 - RSAS report key source for future scenarios
 - AT for strategic roadway improvements

Counts



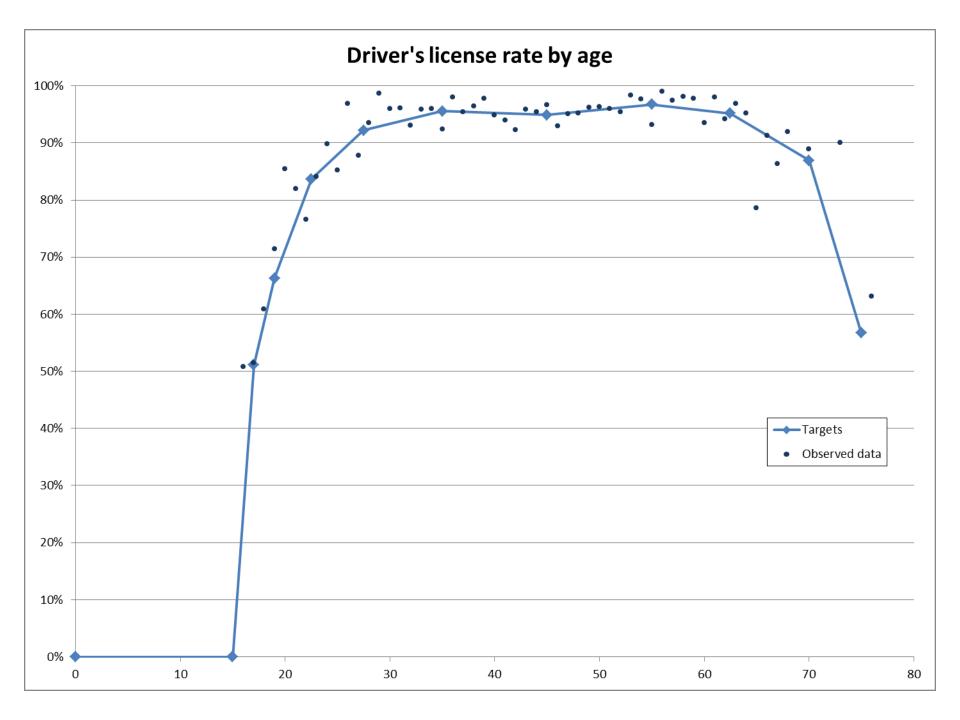


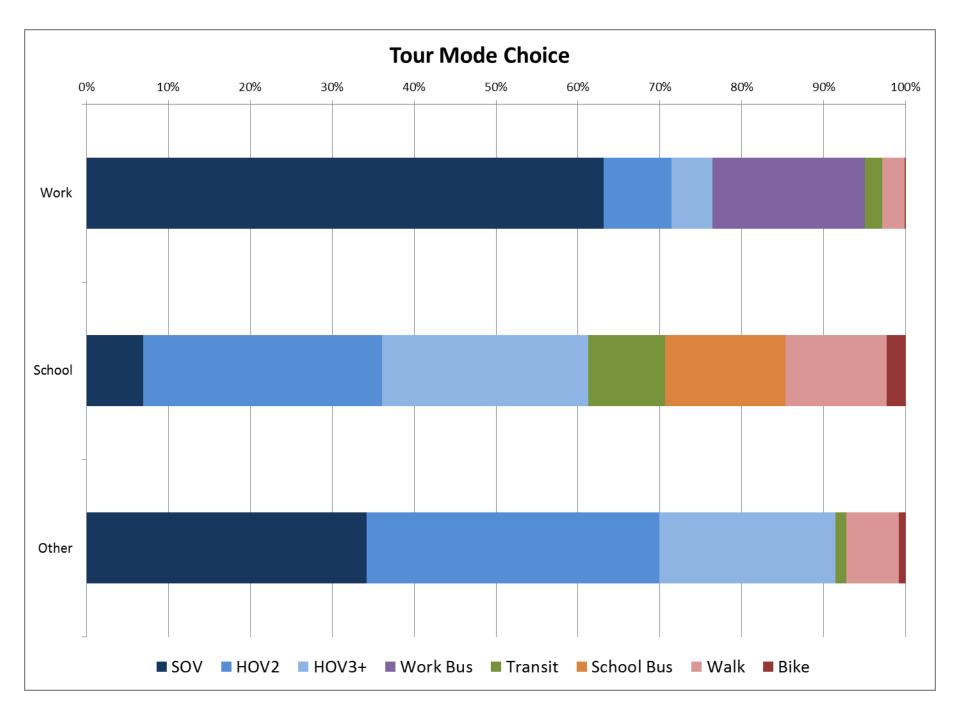
Traffic Flow by Time of Day

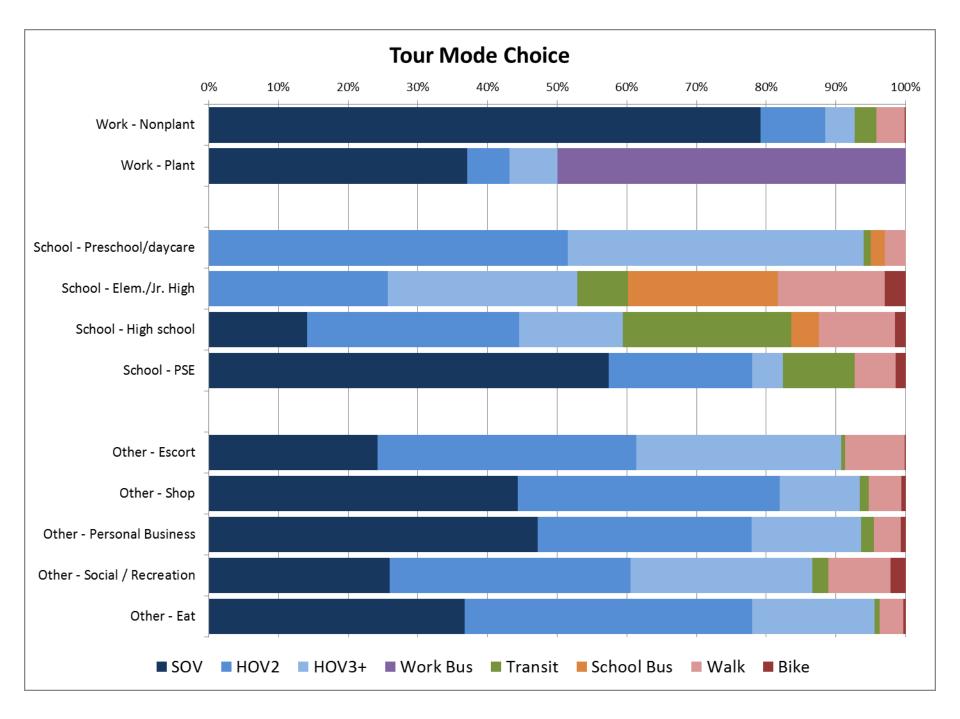


Calibration

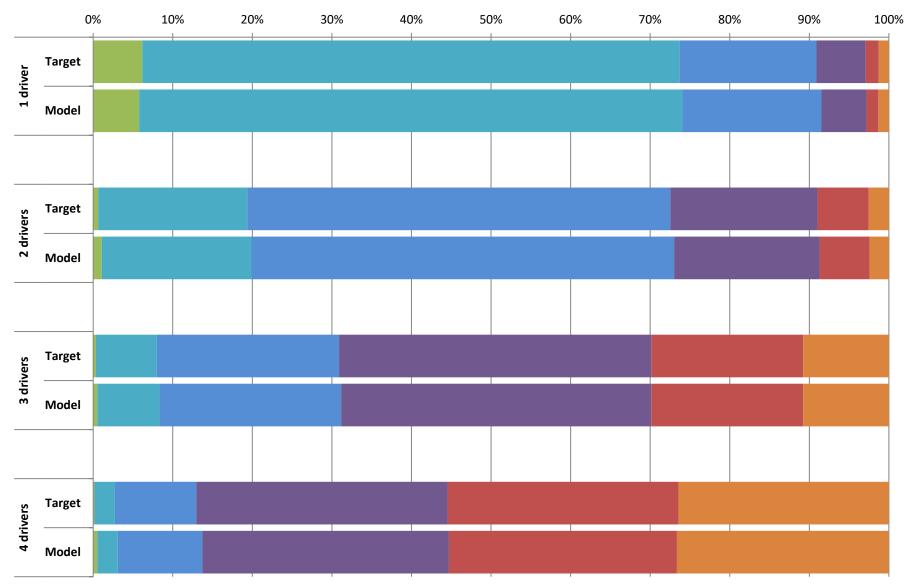
- Use "targets" developed from RM of Wood Buffalo household survey data
- Adjust model parameters to match distributions seen in household survey targets



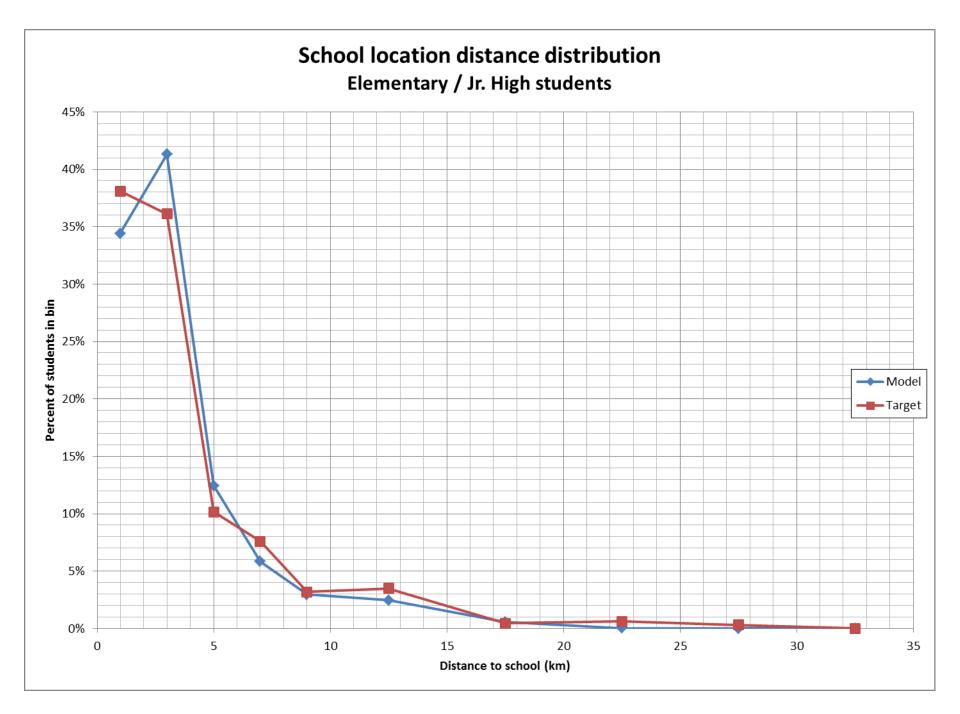


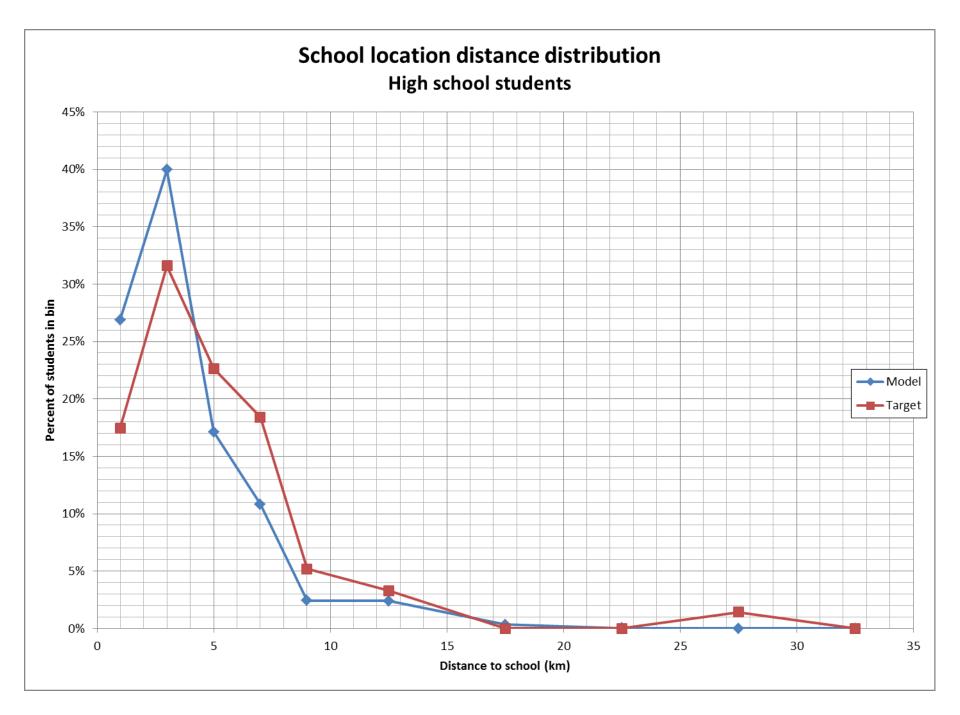


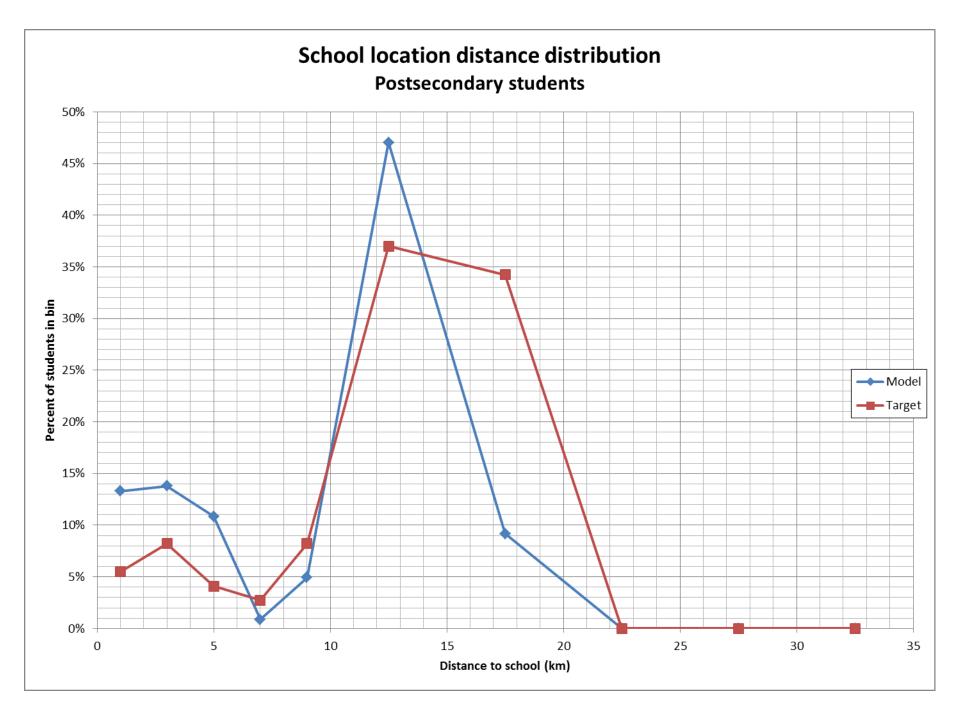
Auto ownership by number of drivers

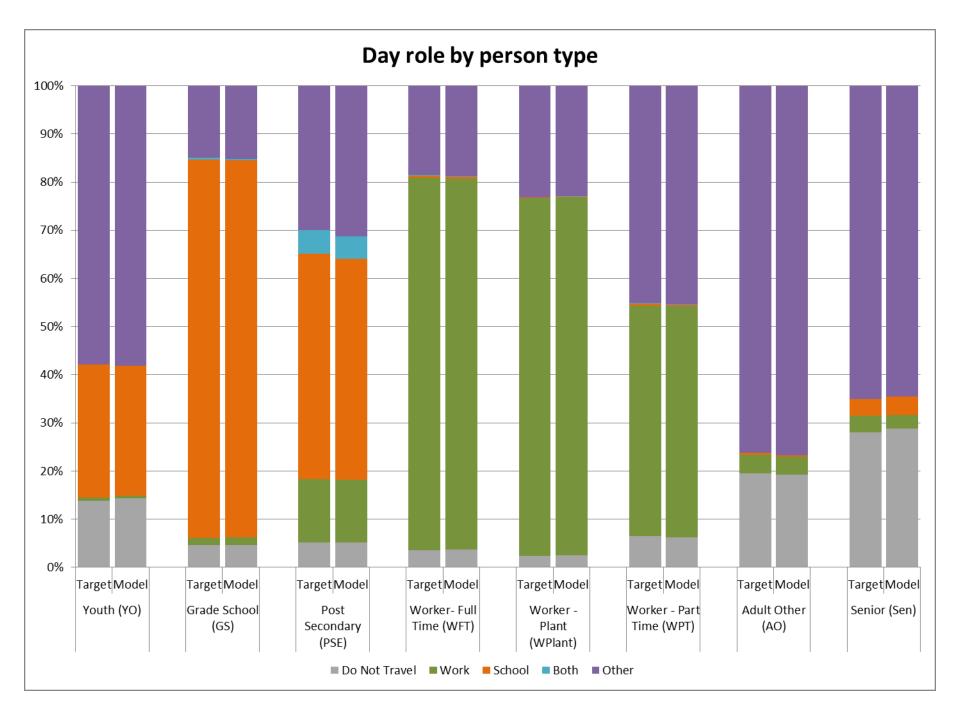


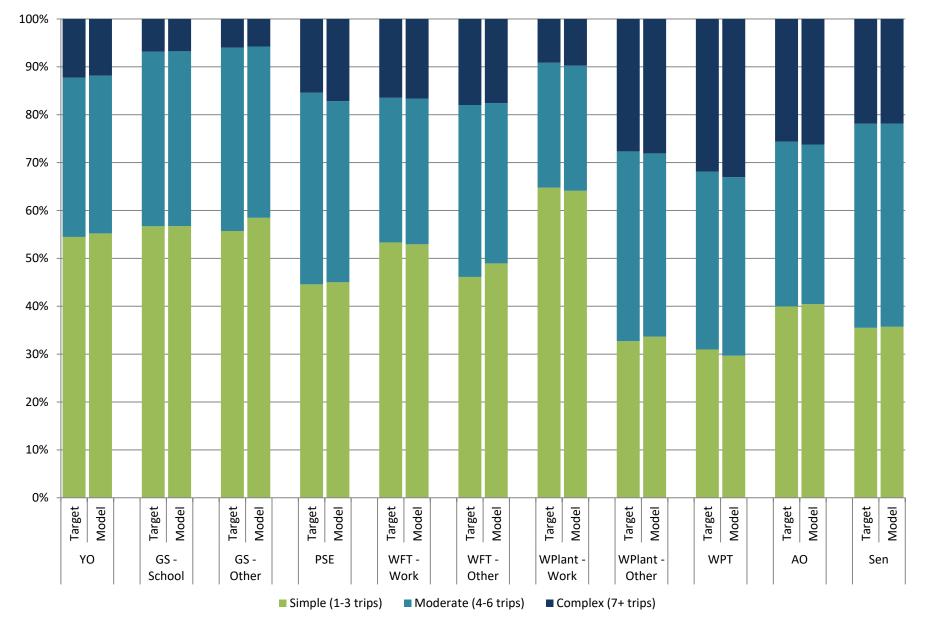




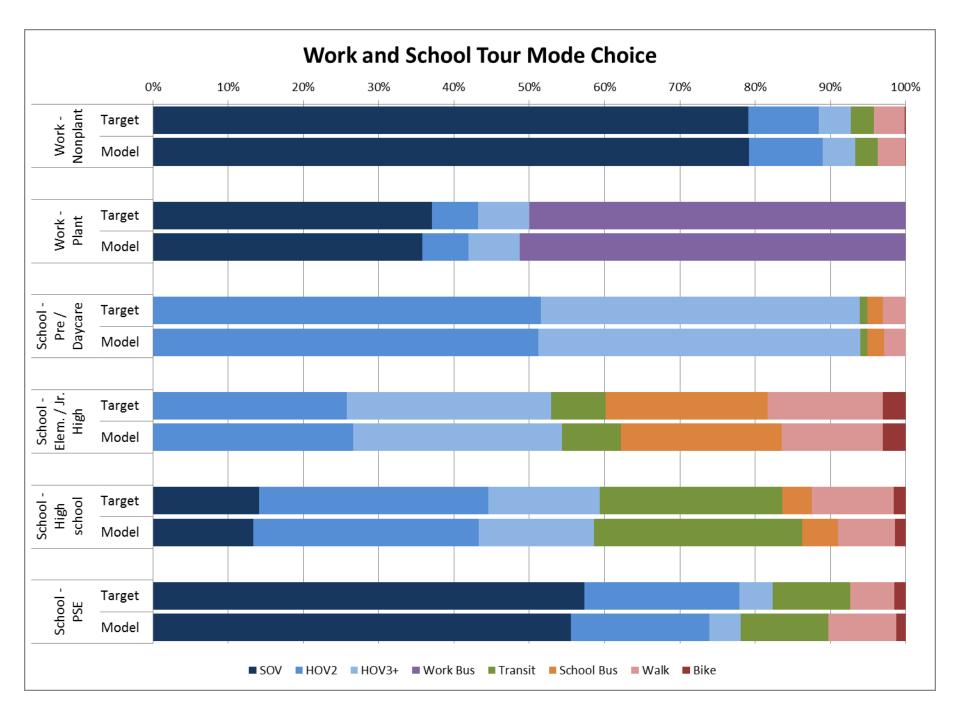


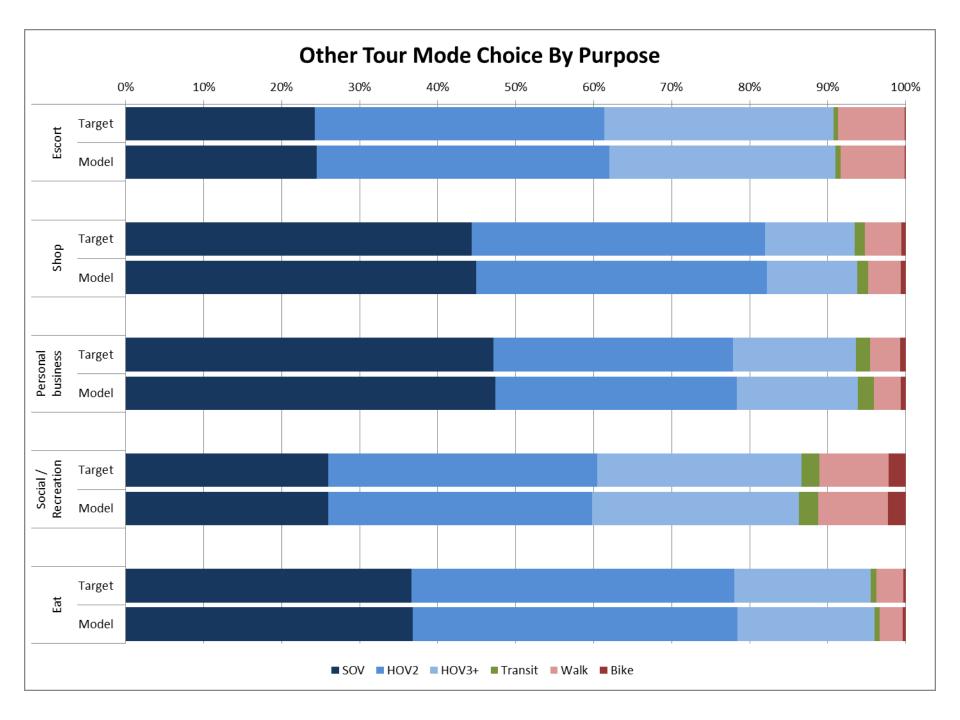






Pattern Group Complexity by Person Type and Day Role





Challenges in Worker Allocation Model Development

- Lack of data for calibration, so forced to perform validation with few adjustment 'levers'
- Explicit mode shifts built into PTM to shift trips toward bus (i.e. fewer vehicle trips per worker trip) for more distant plants
- Atypical land use pattern with roughly 70 km separation b/w residential home locations and industrial work locations

Validation

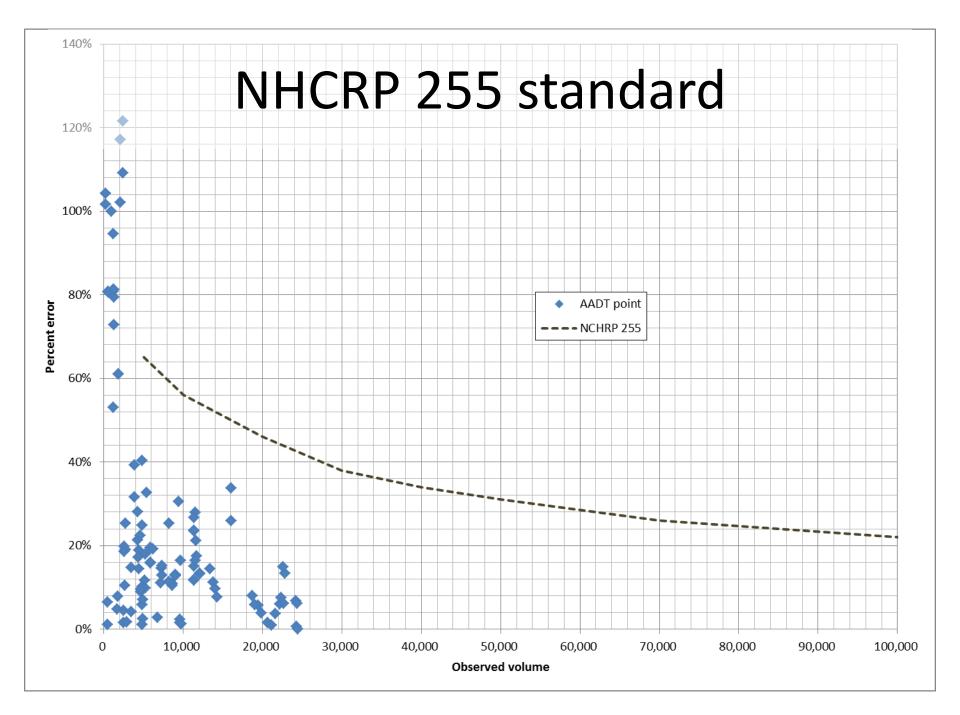
- Compare model performance versus "external" sources of data
- Traffic count comparison
- Challenge: rapid changes in RMWB area
 - Counts predating major infrastructure projects
 - Uncertainty about levels of oilsands activity and shadow population
 - Variability in oilsands activity

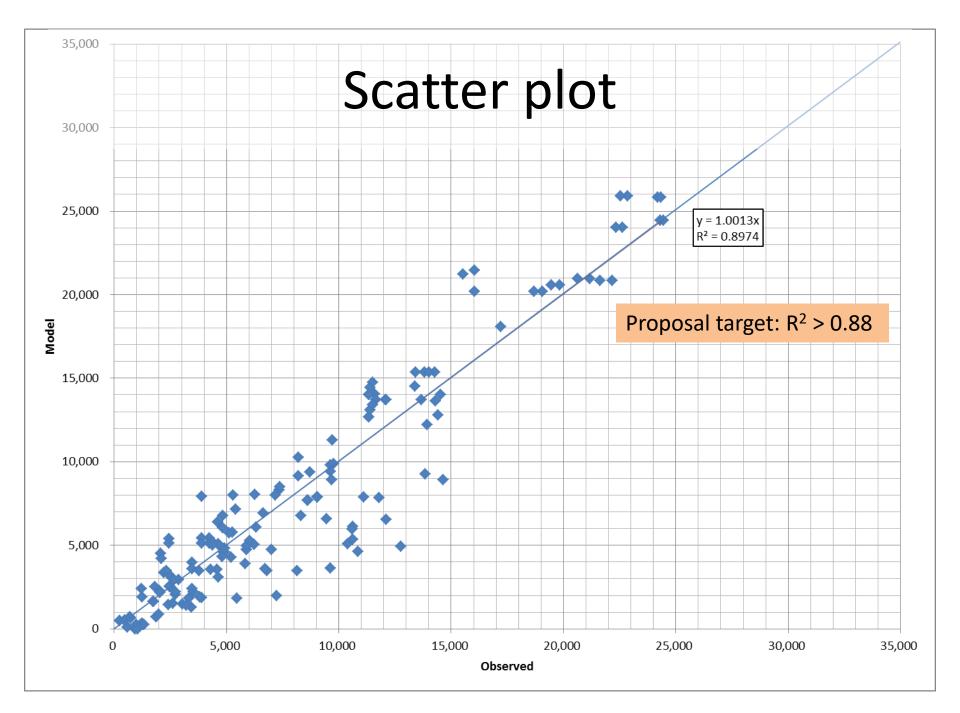
Root Mean Squared Error (RMSE)

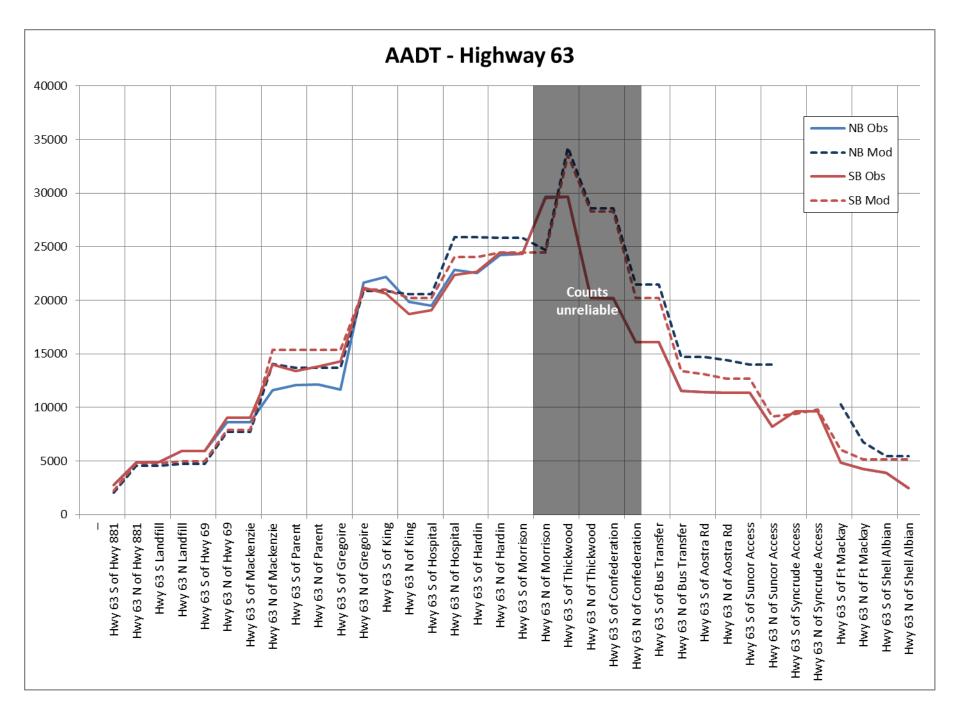
Count category	Model	Objective
All counts	27%	39%
Lower volume (<2500 veh/day)	67%	100%
Medium low volume (2500-5000 veh/day)	36%	54%
Medium high volume (5000-10000 veh/day)	26%	42%
Higher volume (10000-15000 veh/day)	28%	34%
High volume (>15000 veh/day)	12%	28%

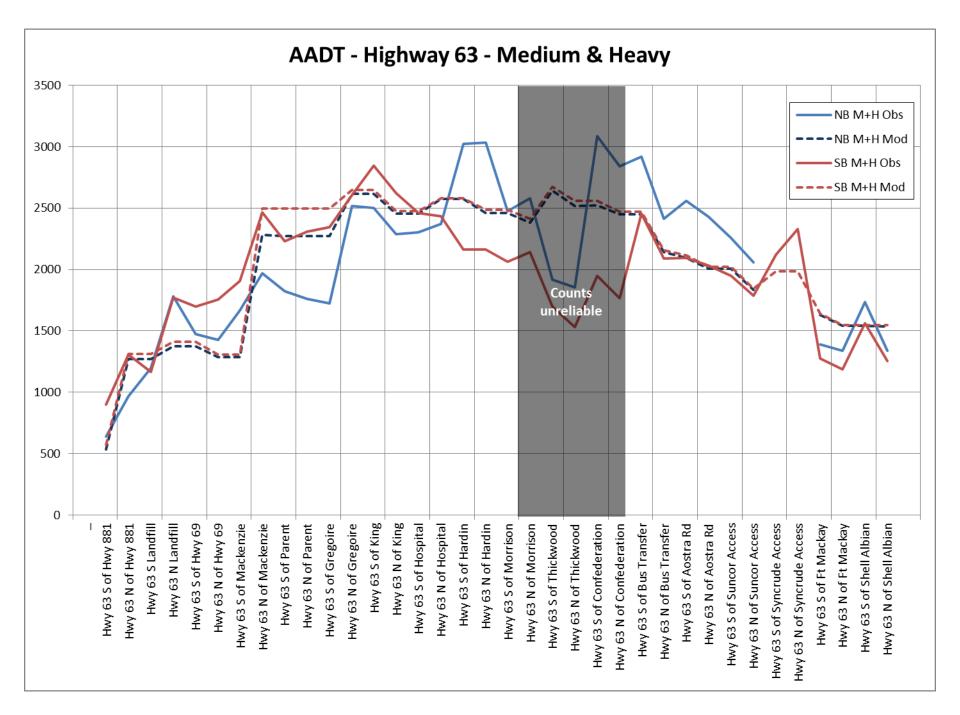
Lower RMSE indicates better performance; objective values from 2002 Ohio DOT manual

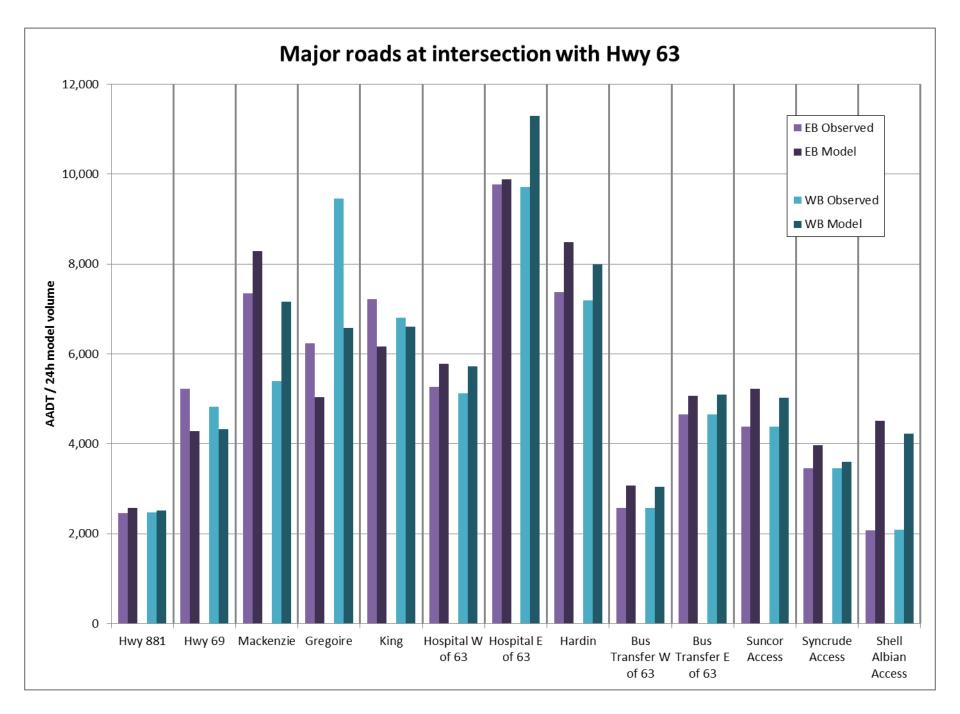
$$RMSE = \frac{\sqrt{\frac{\sum error^2}{num_{counts} - 1}}}{average \ volume}$$

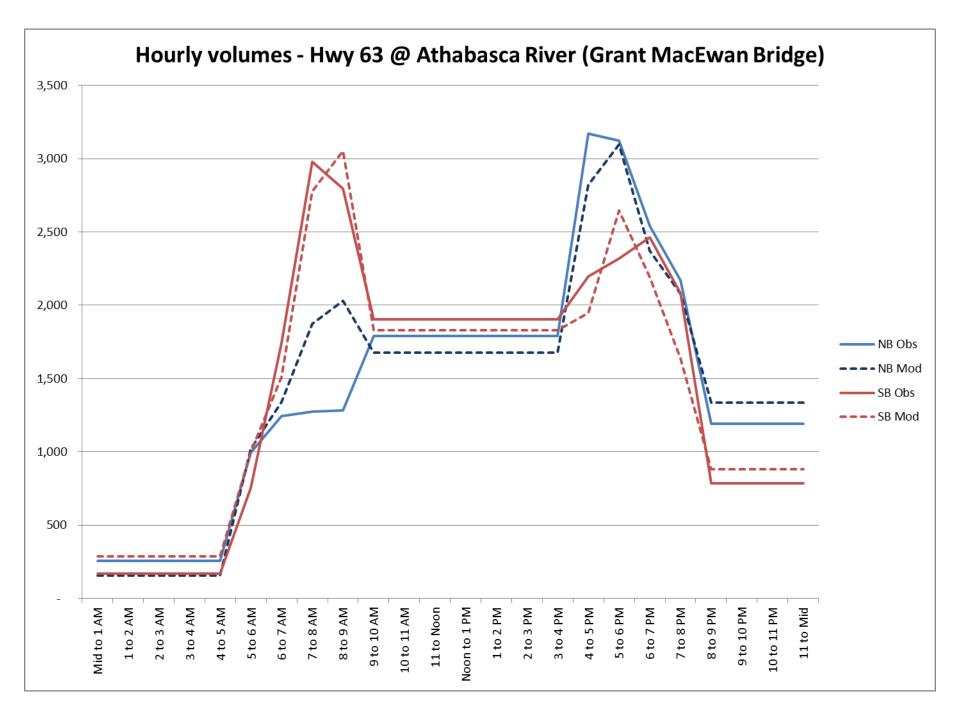


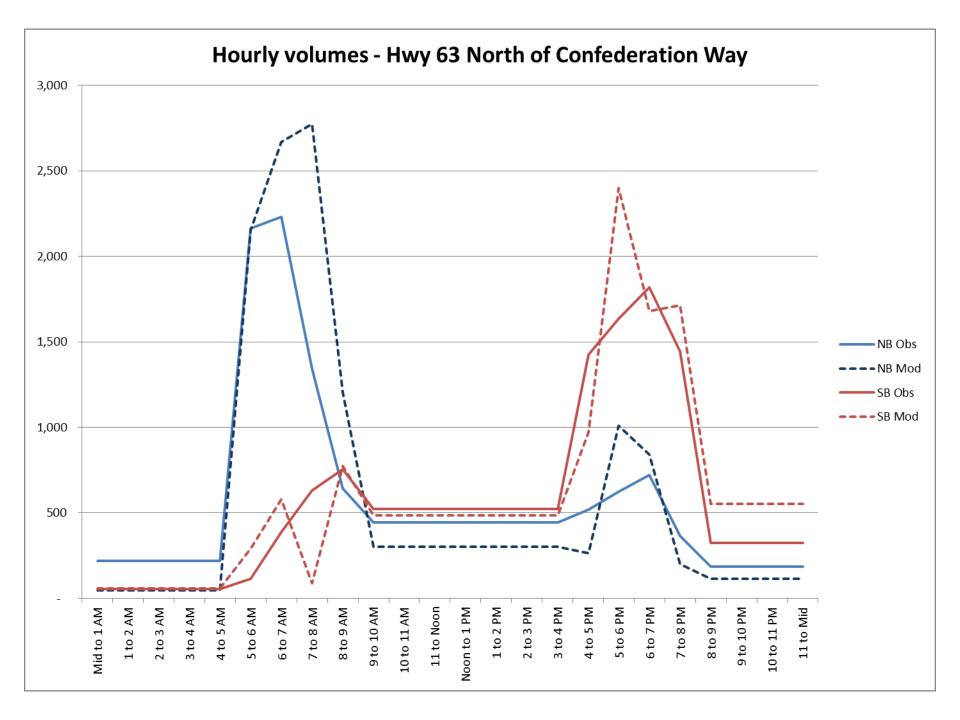












Wood Buffalo Transportation Model UofT Presentation

Downtown Cordon

		Direction	Observed	Model	% diff
		Inbound (N/E)	37,200	42,400	14%
	$\langle \rangle \rangle =$	Outbound (S/W)	36,500	44,700	23%
	\times				
	\$XXX	\searrow			
		$5 \rightarrow $			
9	$ \bigvee $				
		$\rightarrow \rightarrow $			
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Thickwood/Confederation Cordon

derationalVar

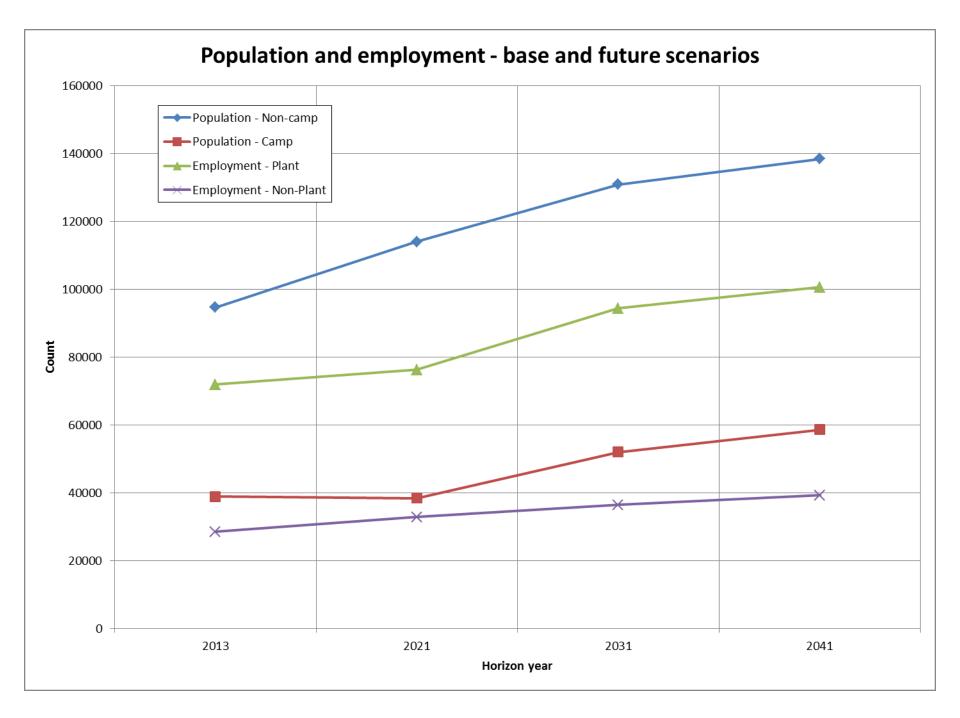
Thickwood Blvd

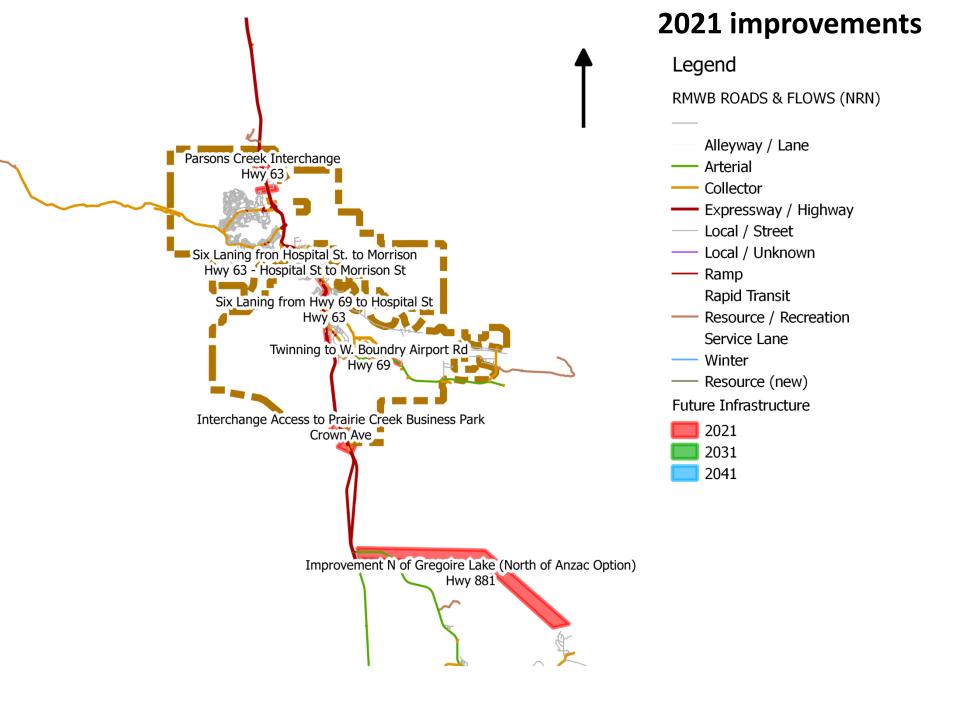
Direction	Observed (14hr)	Model (14 hr)	% diff
Eastbound	25,000	29,600	17%
Westbound	26,900	27,300	1%

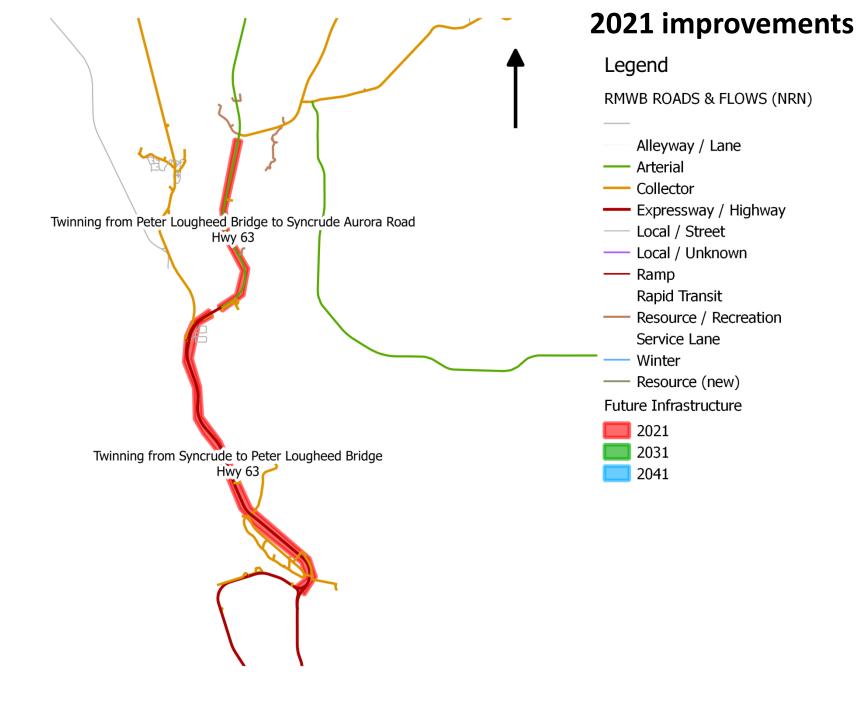
63

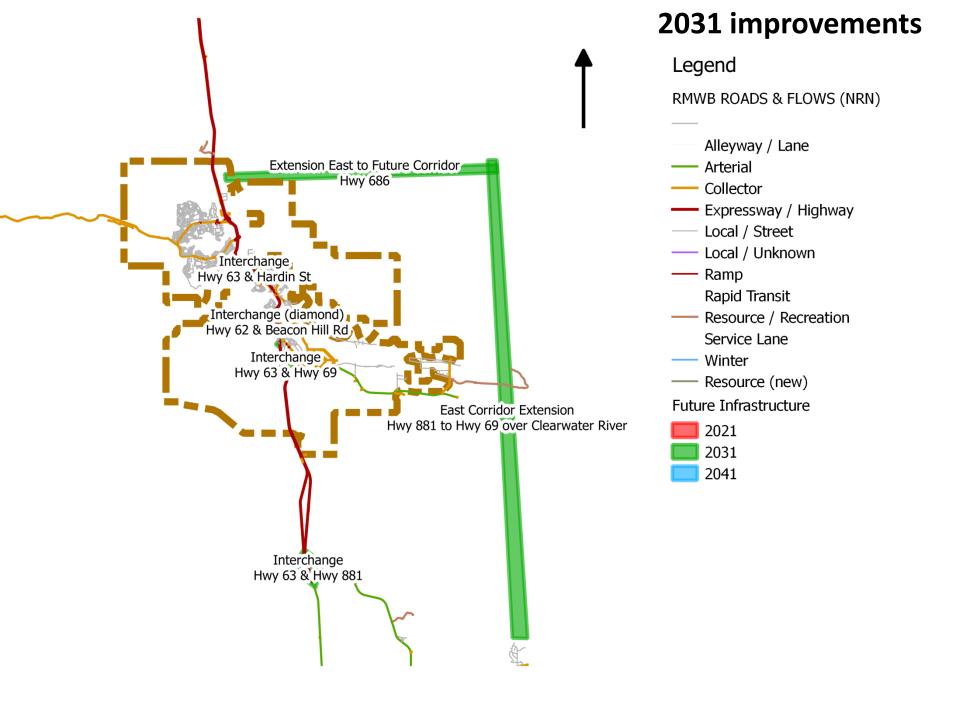
Key project phases

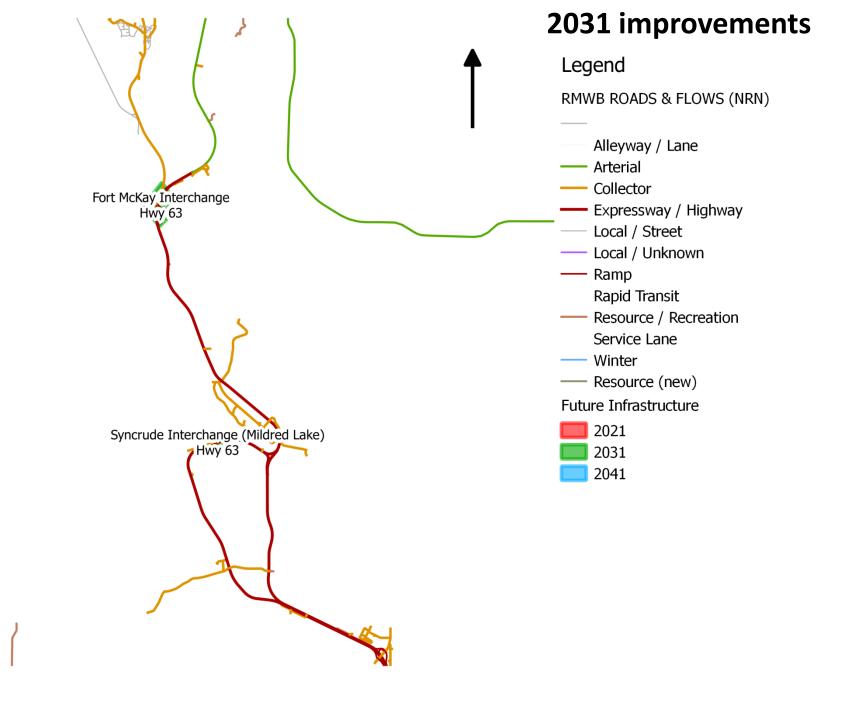
- Data collection / processing
- Model development / calibration / validation
- Future scenario series
 - Develop future land use scenarios
 - Population, employment, school enrollment
 - Develop future transportation system alternatives
 - Roads and transit
 - Multiple years: 2021, 2031, 2041 ("full build out")

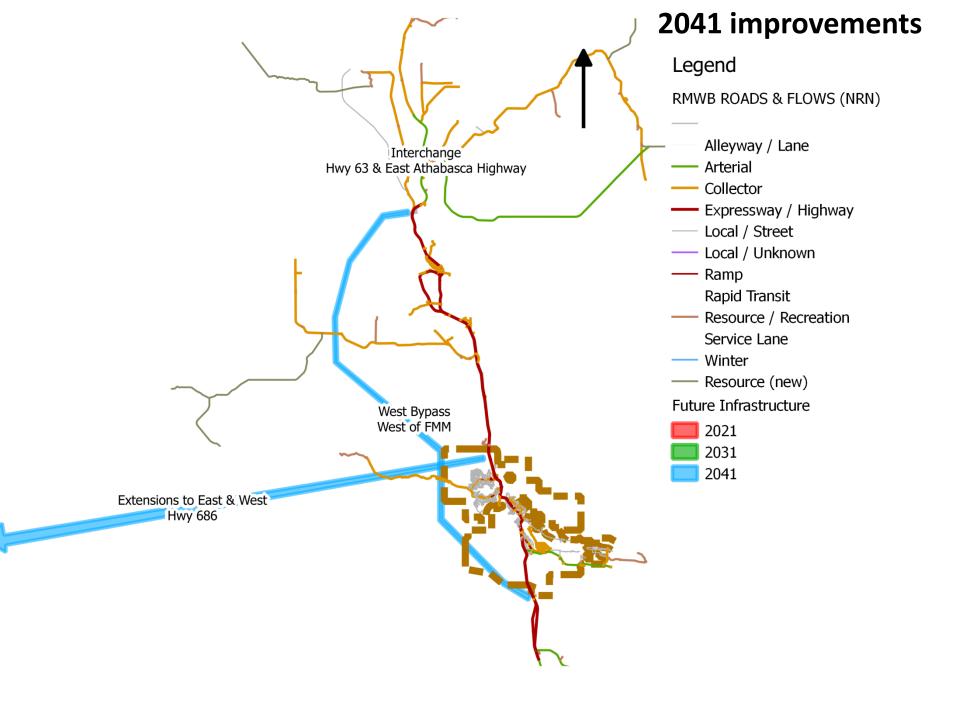


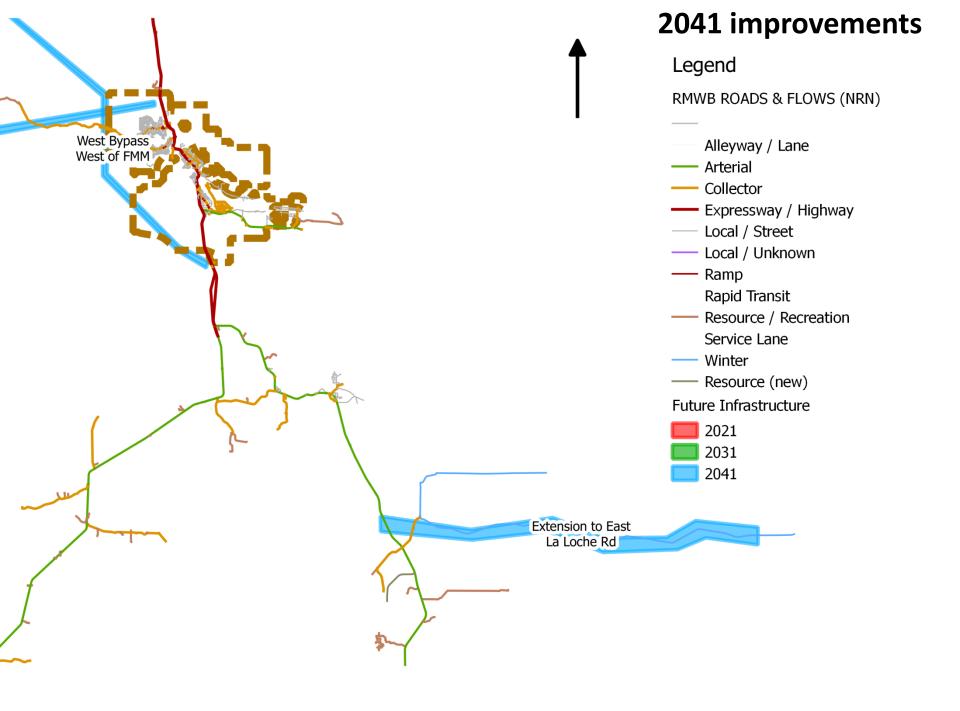


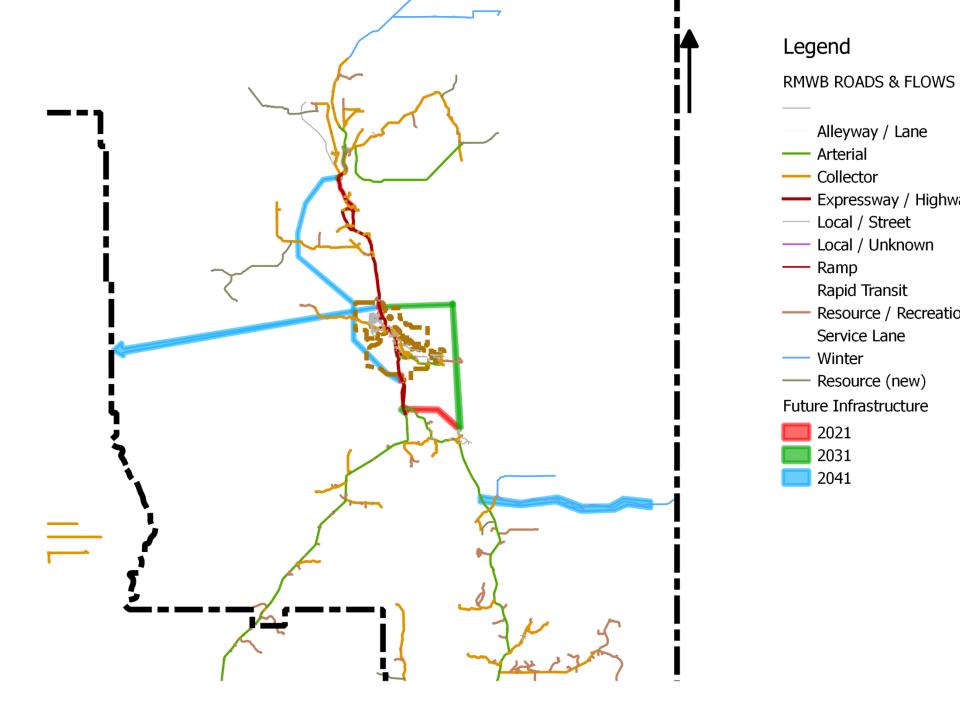


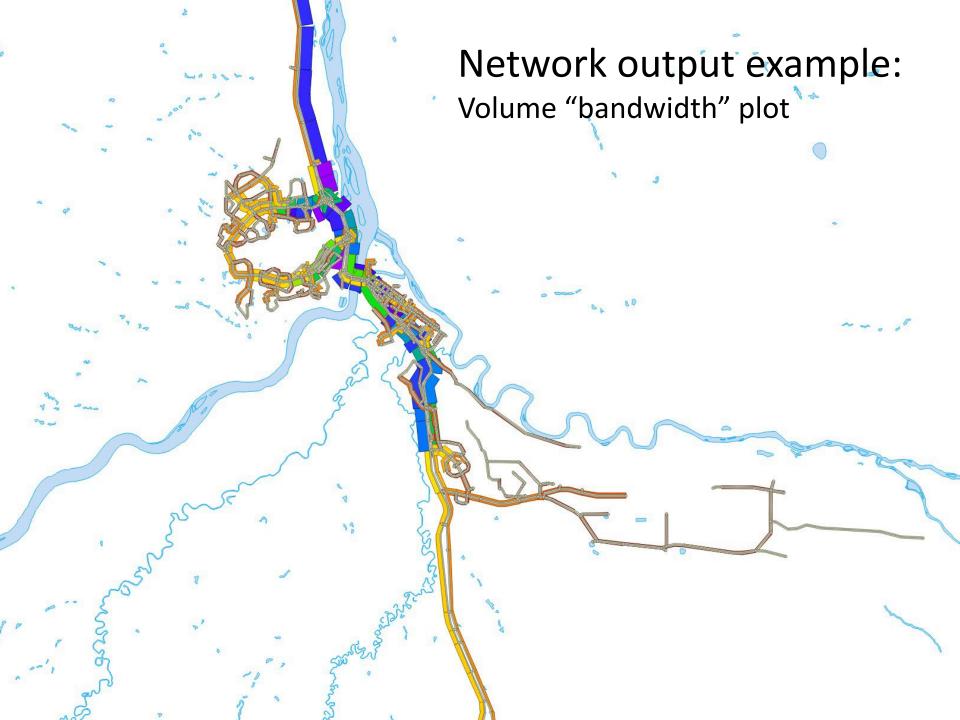




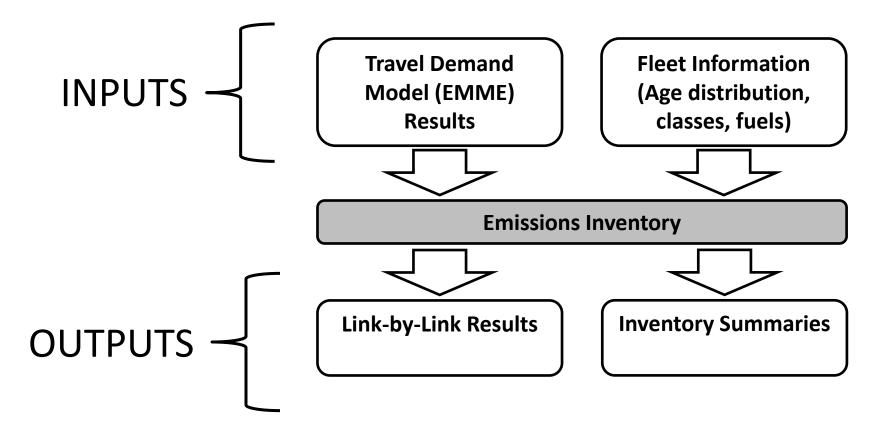








Vehicle Emissions Sub-Model



2016 Wildfire

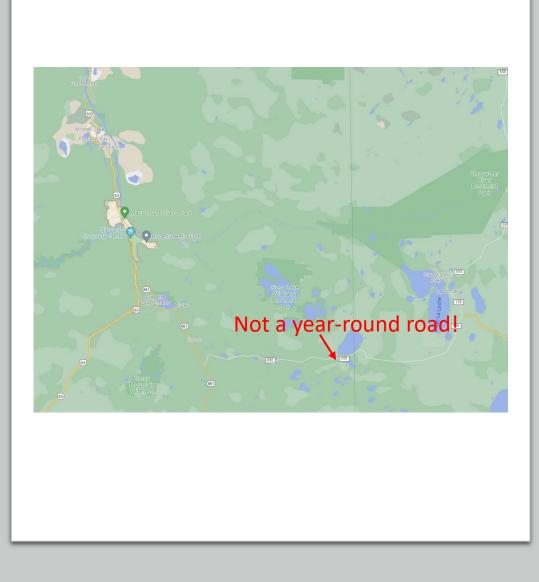
e Persona Person

Just as we were finishing the model...

- May 3, 2016 a wildfire SW of Fort McMurray forced the largest evacuation in provincial history - ~88,000 people
- Fire destroyed 2,400 homes and buildings and displaced 2,000 residents.
- 9.9B CAD in damage most costly disaster in Canadian history.
- Declared under control on July 5, 2016 and fully contained August 2, 2017.

New Scenarios

- How can we evacuate Fort McMurray?
- Could we use the winter road to the east into Saskatchewan?
- What is the cost to upgrade the road and what is the typical use (i.e., during nonevacuation scenarios)?



Questions?